

We 
DigitalMarketing®

COMPANY PROFILE

India • Canada • Australia

ABOUT US

Getting you that 1st Rank on Google, the all sold out Tickets to your event, huge traffic on your ecommerce platform or the increased inbound enquiries at your reception desk; they all give us our daily dose of adrenaline rush. We exist with a single motive to help our clients achieve the most from their Digital Presence.



WHAT WE DO

- Prioritize your success
- Treat your vision as our own
- Offer you a highly skilled team
- Provide excellent customer support

WHY CHOOSE US



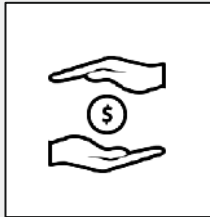
**15+ years of
industry experience**



**100%
transparency**



**Result-oriented
strategies**



**Affordable
pricing**



**Quick turnaround
time**



OUR UNIQUE 3P RULE



Passion

We take immense pride in each project we get. Achieving the results is as important to us as it is to you!



Planning

Every campaign we do for you follows extensive research and planning. Plan. Execute. Enjoy. Repeat.



Perseverance

We don't give up easily. And we don't stop until we've given you the desired results.

WORK METHODOLOGY



Understand The Project

Clearly understanding the goals of the project helps us identify the right avenues to take. Hence this is the most critical part of the project initiation

Planning The Work



Meticulous Planning of the Digital Campaigns helps us navigate comfortably to achieve results quicker



Implementation

Implementing the Digital Marketing and Advertising based on your Goal settings is finally what gets you ready to start getting results

You Achieve Results



You begin to reap the benefit of consistent Digital Activity month after month with our awesome Digital Team

SOLUTIONS WE PROVIDE



Search Engine Optimization



Social Media Marketing



Content Marketing



Graphic Design



Web Development



Paid Advertising

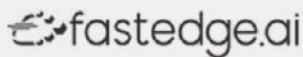


Marketing Automation



CLIENTELE ACROSS THE GLOBE

Over the years, we've worked with some
reputed brands all around the world



VERTICALS WE EXCEL IN



IMMIGRATION

HEALTHCARE



TECHNOLOGY

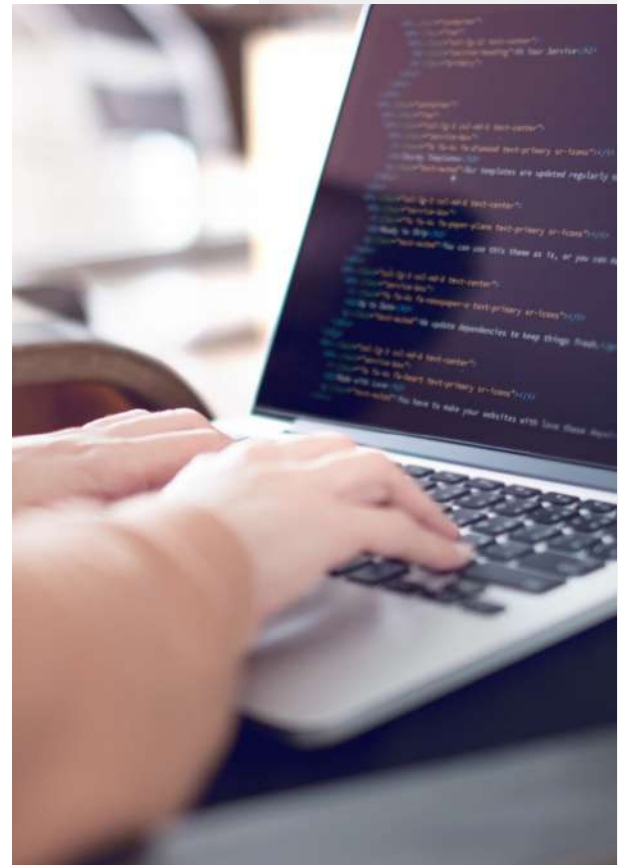
CONSULTANTS



MANUFACTURING



SKILLED IN VARIOUS TECHNOLOGIES

The PHP logo, featuring the letters 'php' in a stylized, lowercase font inside a blue oval.The Java logo, featuring a red flame above the word 'Java' in a red, sans-serif font.The WordPress logo, featuring a blue 'W' inside a circular frame.The C++ logo, featuring a blue 'C' with two plus signs inside a hexagonal frame.The Google Analytics logo, featuring a yellow bar chart above the text 'Google Analytics'.The Google Ads logo, featuring a colorful 'A' shape above the text 'Google Ads'.The Magento logo, featuring a stylized orange 'M' inside a hexagonal frame.The Laravel logo, featuring a red 'L' shape made of cubes.The CodeIgniter logo, featuring a red flame above the text 'CodeIgniter'.The React logo, featuring a blue atom-like symbol.A blue infinity symbol.The Zapier logo, featuring the word 'zapier' in a red, lowercase font with a small asterisk above the 'i'.The Mailgun logo, featuring a red '@' symbol followed by the word 'mailgun'.The Mailchimp logo, featuring a cartoon monkey wearing a hat above the text 'mailchimp'.The Unacademy logo, featuring a green square with a white stylized 'U' and 'A'.The Adobe Premiere Pro logo, featuring the letters 'Pr' in a purple square.The Adobe Photoshop logo, featuring the letters 'Ps' in a blue square.The Adobe After Effects logo, featuring the letters 'Ai' in a brown square.

SPECIALIZED TEAM

We don't like being the Jack of all trades! Hence, specialized teams for your specific requirements. Dynamic, creative, smart & highly-skilled in their respective fields.

A bunch of young professionals certified by Google, Meta & LinkedIn.



Strategists



SEO Experts



SMO Experts



Graphic Designers



Web Developers



PPC Experts



Content Writers



SHOWCASE

IMPACTFUL DESIGNS FOR IMPACTFUL BRANDING

LOGOS



HELIUM

The logo for HELIUM features the word in a bold, sans-serif font. The letter 'I' is replaced by a stylized orange arrow pointing upwards.

TORONTO SCHOOL OF
DIGITAL MARKETING

The logo includes a blue icon of a laptop with a white maple leaf on its screen, followed by the text 'TORONTO SCHOOL OF DIGITAL MARKETING' in a blue, sans-serif font.

IMMIPERTS

The logo consists of a small black maple leaf icon above the word 'IMMIPERTS' in a pink, serif font.

BUSINESS
KARC.in

The logo features the text 'BUSINESS KARC.in' in a bold, sans-serif font.

|| ASTROTELL ||

THE BETTER SHOP



SUNTECK



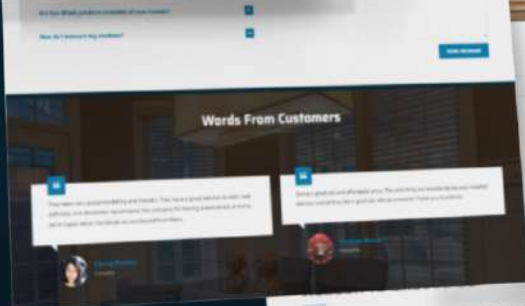
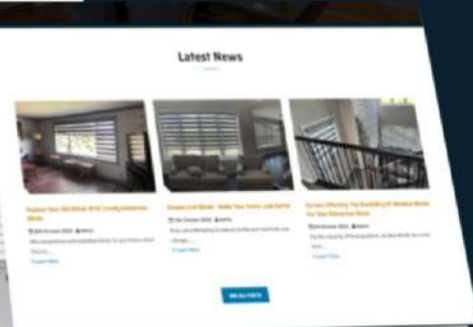
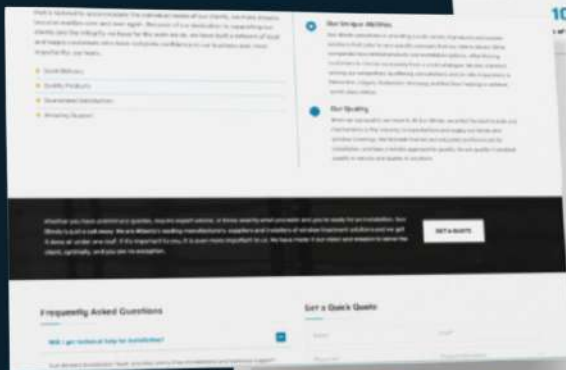
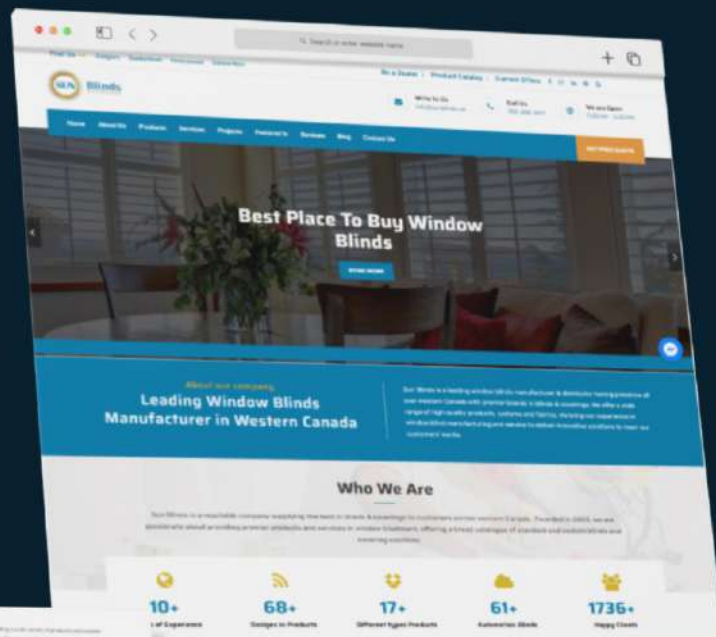
Kshitii.



www.sunblinds.ca



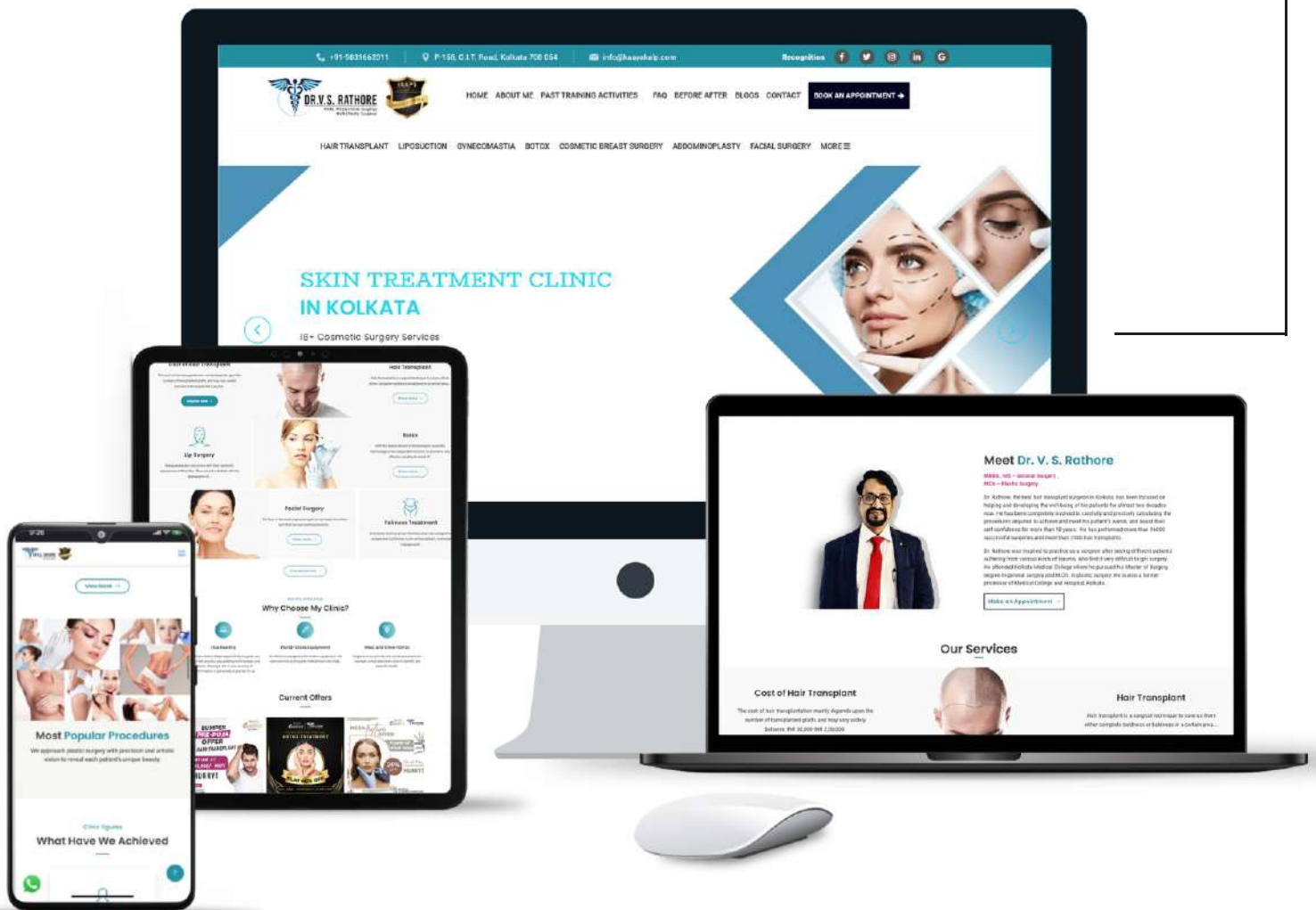
Custom Website and Branding





www.drvsrathore.com

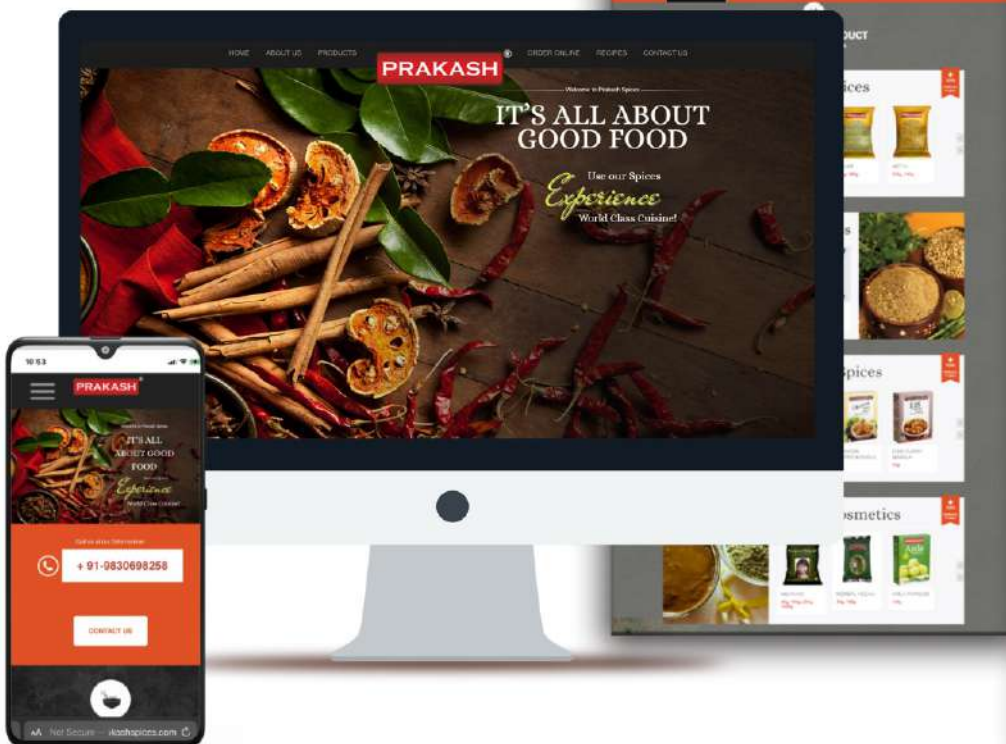
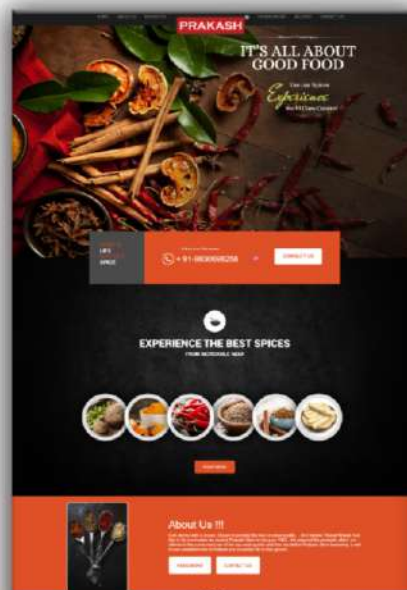
Custom Website and Branding



www.prakashspices.com

PRAKASH

Custom Website and Branding





www.thebasicmeals.com

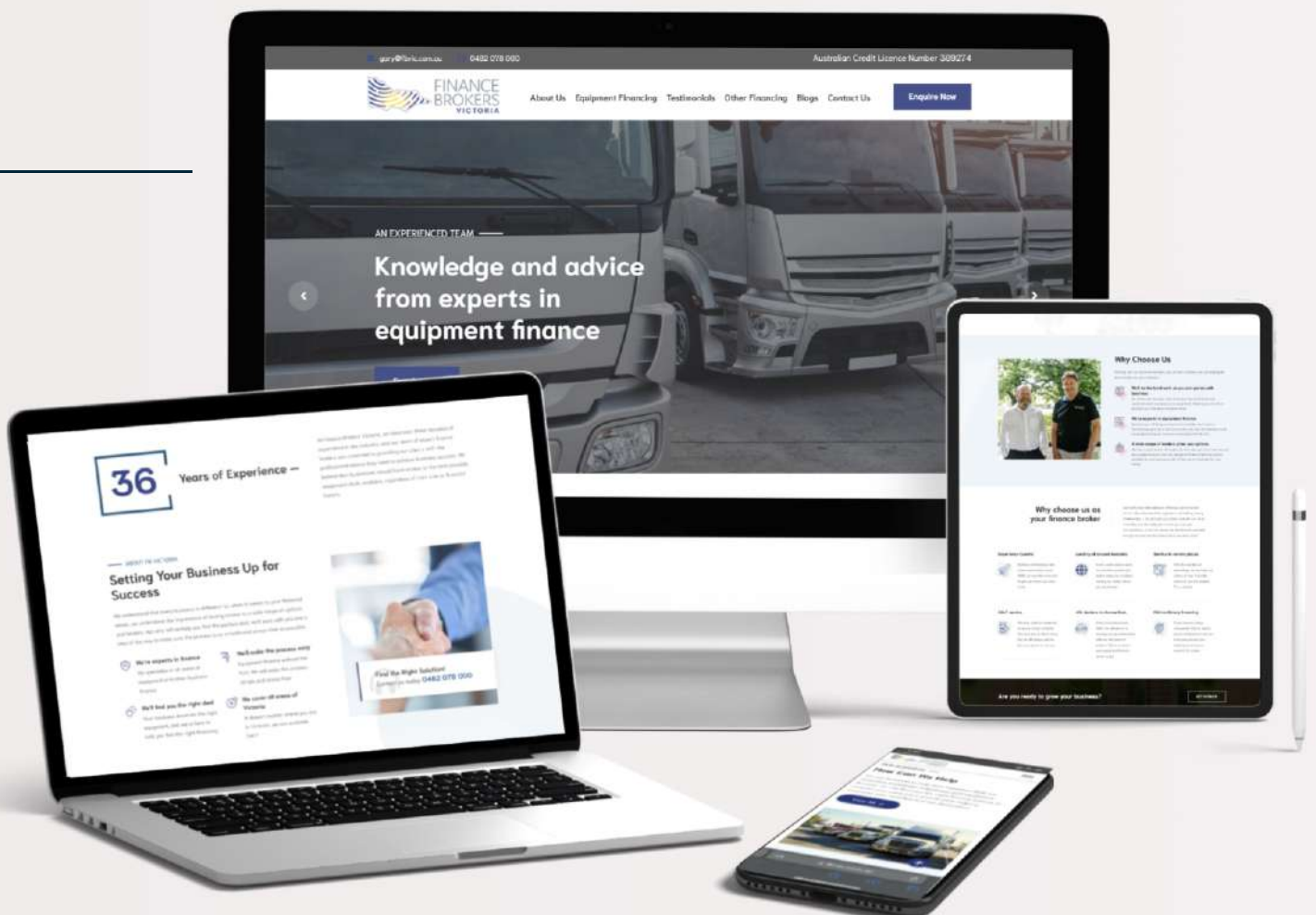
Custom Website and Branding



www.fbvic.com.au



Custom Website and Branding

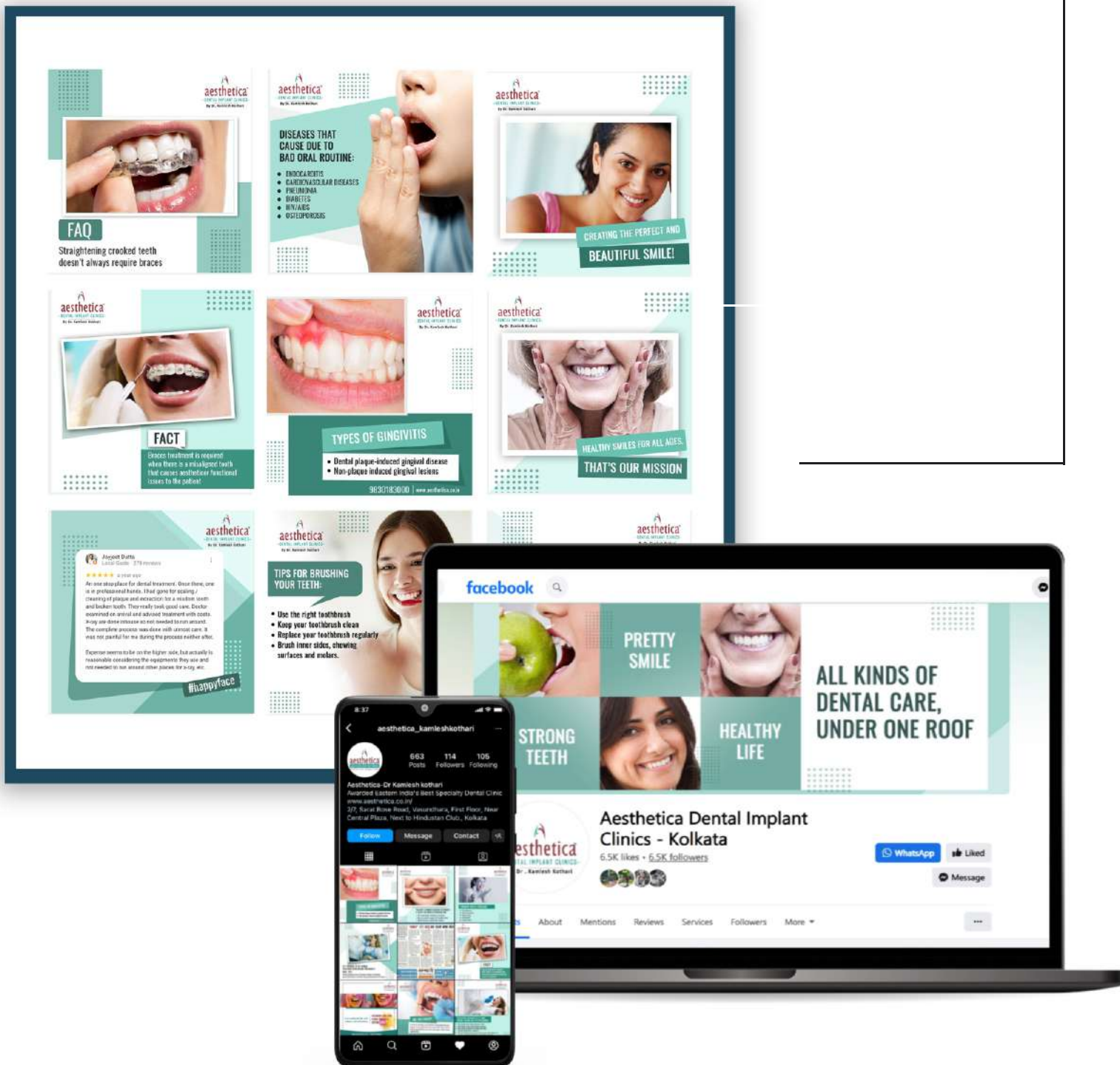


Custom Website and Branding



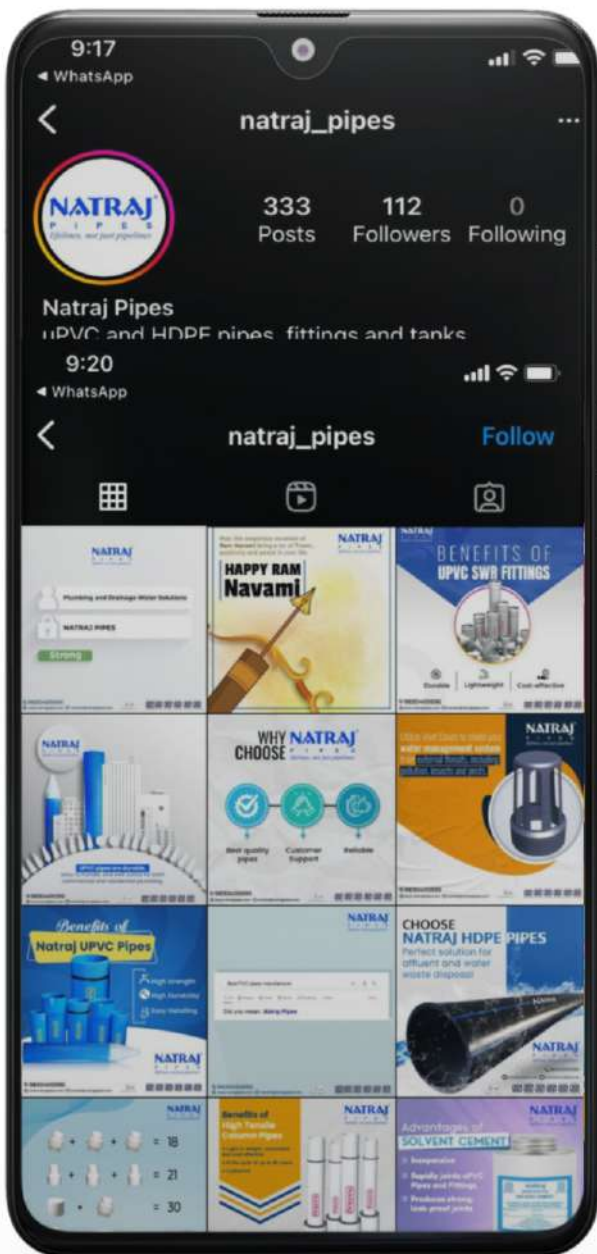
Social Media Marketing



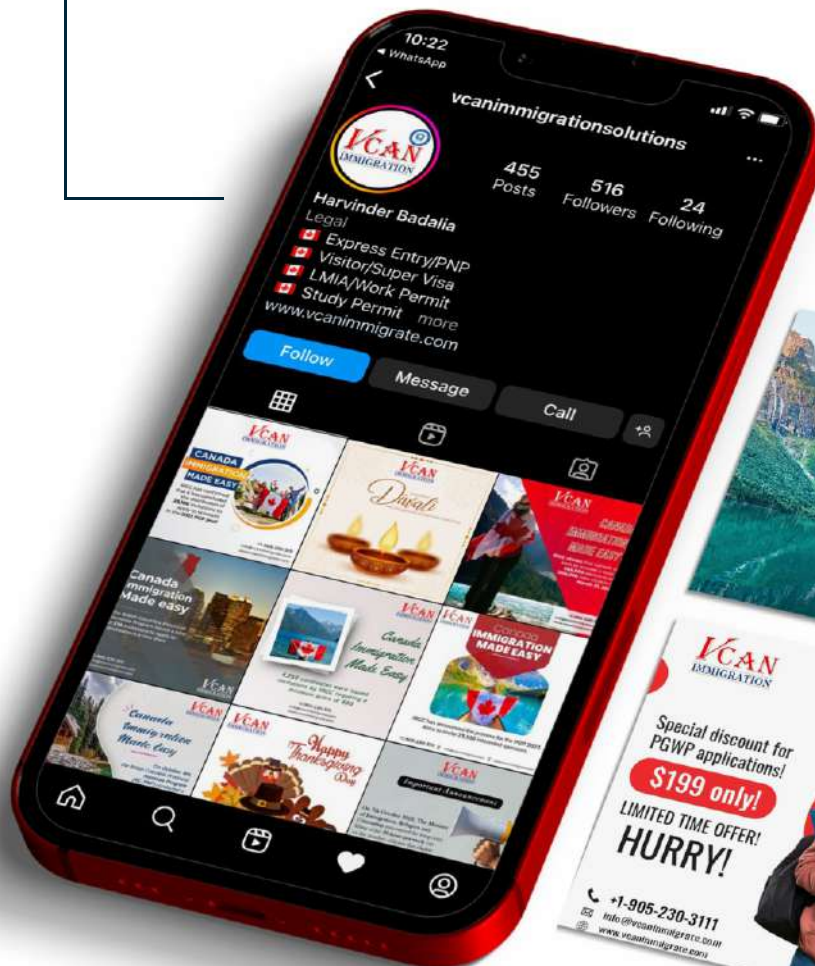


Social Media Marketing





Social Media Marketing





Social Media Marketing



Design Projects

Logo, Brochure, Letterhead,
Visiting Card, Social Media



CATALOGUE



Window Blinds



Electrical Fireplaces



Kitchen Hood Fans



A division of
SUN BUILDING SUPPLIES INC.
(Wholesaler and retailer of
Window Blinds, Electric Fireplaces,
and Kitchen Hood Fans)



AMIT BAGGA

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info@sunblinds.ca
Chancellor Street
Vancouver, V6J 3A8

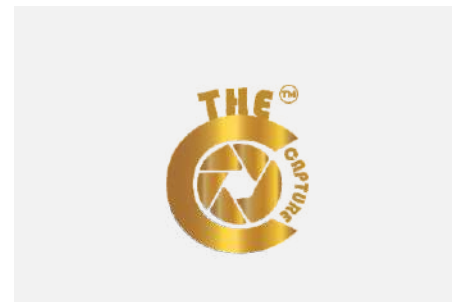
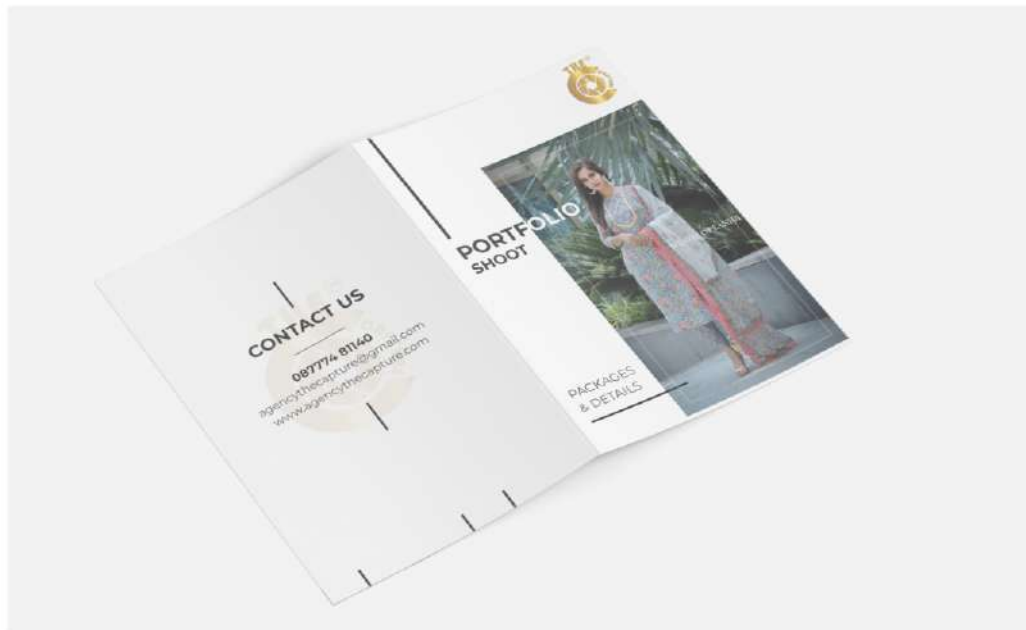


Thank You!

780-249-5786
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info@sungroupco.ca
6017 86th St NW Edmonton T6E2X4

Design Projects

Logo, Brochure, Letterhead,
Visiting Card, Social Media



Design Projects

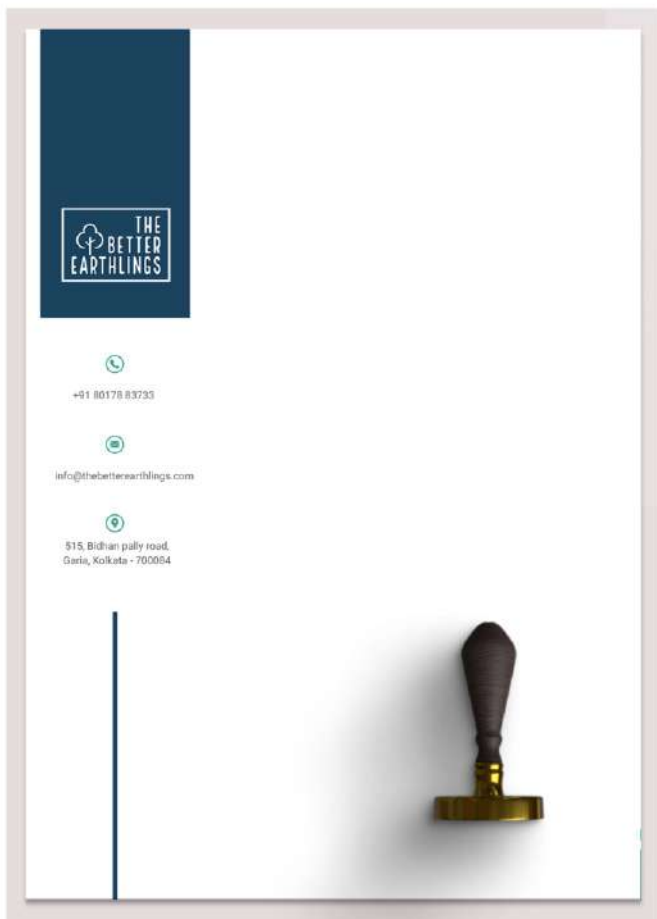
Logo, Brochure, Letterhead, Visiting Card, Social Media





Design Projects

Brochure, Letterhead,
Visiting Card



Design Projects

Brochure, Banner Design Visiting Card, Social Media



Case Studies

Sun Blinds Inc.



Goal

- Create brand recognition in the target market
- Increase online visibility
- Increase leads

Challenges

For upto 10 years since its inception, Sun Blinds Inc. derived its business mostly through word of mouth and referrals. They had no online visibility or recognition, despite the quality products and amazing client support.

Strategies

- Revamped and responsive SEO-friendly website for better user experience
- Offers and discounts to attract more audience
- Lead generation through dedicated sales funnel
- Customized SEO strategies to rank on page 1 of Google
- Strong hyperlocal marketing strategies to bring in-store footfall
- Consistent social media strategies to increase visibility and leads
- Efficient Search ads & Display ads to bring in steady flow of leads

360° Digital Solutions:

- Marketing Consultancy
- Website Design & Development
- Search Engine Optimization
- Social Media Marketing
- Facebook Ads
- Google Search Ads
- Google Display Ads
- Content Creation
- Graphic Design

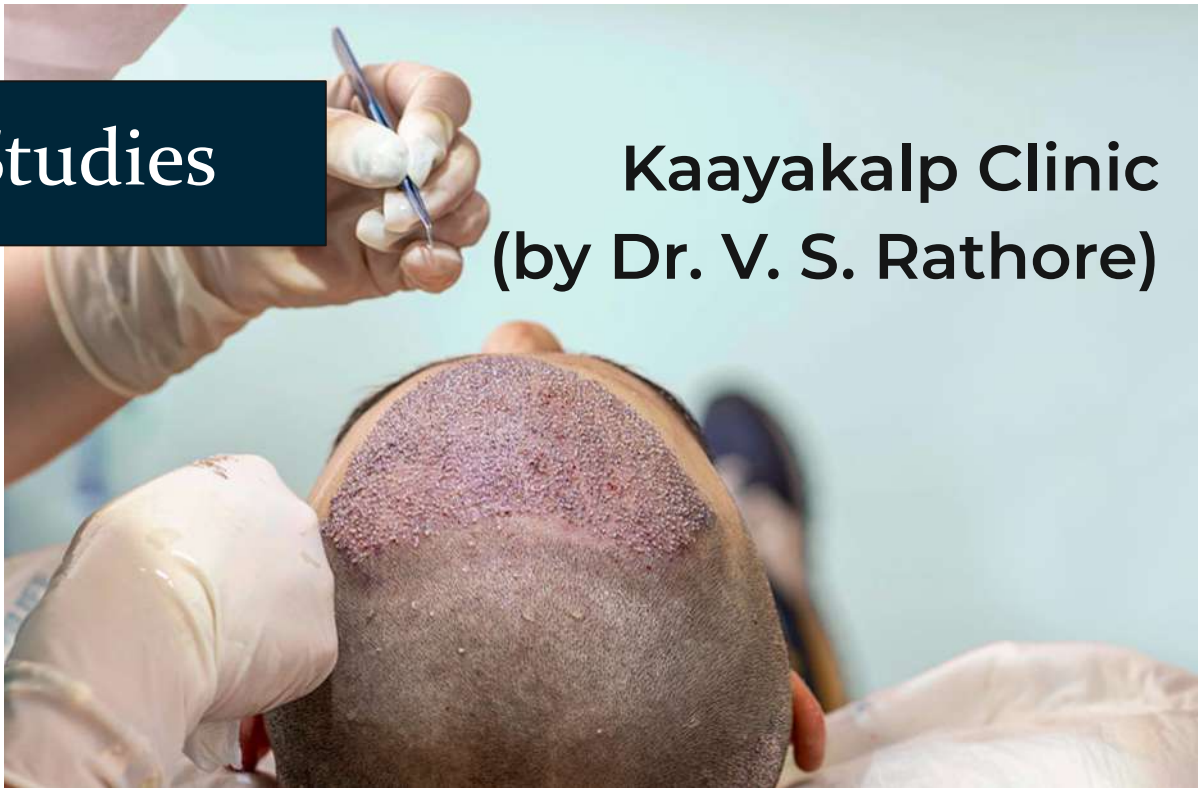
Outcome

- Traffic increased by over **80%**
- More than **2500 email signups**
- Revenue generation increased by upto **3x**
- **Generated more than 1500 enquiries through Google Business Profile**



Case Studies

Kaayakalp Clinic (by Dr. V. S. Rathore)



Goal

- Overall branding and awareness
- Visibility and recognition in the local market
- Lead generation

Challenges

Kaayakalp had no online presence or recognition as a plastic surgery clinic. They had also not activated any steady channels for consistent lead generation.

Strategies

- New SEO-friendly website
- Separate branding strategies for both the clinic & Dr. V. S. Rathore
- Lead generation through dedicated sales funnel
- Customized SEO strategies to rank on page 1 of Google
- Strong digital awareness to engage existing patients and attract new users
- Social Media strategies to keep market relevance
- Efficient Search ads & Display ads to bring in steady flow of leads
- Artwork for offline branding
- Seasonal offers & discounts to attract users
- YouTube optimization to improve audience engagement and generate leads

360° Digital Solutions:

- Marketing Consultancy
- Website Design & Development
- Search Engine Optimization
- Social Media Marketing
- Facebook Ads
- Google Search Ads
- Google Display Ads
- Content Creation
- Graphic Design

Outcome

- More than **600%** increase in organic traffic
- Revenue generation increased by upto **4x**
- More than **12000** organic leads generated in 3 years
- 30000 Visitor on Website every month

Case Studies

Dr. Beena George Dentistry



Goal

To establish the brand as a top quality dental clinic in the hyperlocal market. Increased the walk-in footfall and calls.

Challenges

Dr. Beena George Dentistry was a brand new dental clinic with limited online traffic and visibility.

Strategies

- Improved messaging on the website to better attract the target audience
- Lead generation through strong hyperlocal marketing strategies
- Customized SEO strategies to rank on Google
- Strong digital awareness through social media to engage users
- Social Media strategies to keep market relevance

Custom Digital Solutions:

- Marketing Consultancy
 - Website Development
 - Search Engine Optimization
 - Social Media Marketing
 - Content Creation
 - Graphic Design
-

Outcome

More than **3000%** increase in online traffic in just 6 months. Around **500** organic calls generated through online marketing channels.



Dr. Beena George
Dentistry

Case Studies

VCAN Immigration Solutions



Goal

- Create social media presence for greater brand awareness
- Lead generation
- Increase online traffic

Challenges

VCAN Immigration Solutions had very limited digital presence or traffic. The engagement was negligible alongside a lack of proper social media marketing strategy.

Strategies

- Improved messaging on the website to better attract the target audience
- Organic lead generation through strong hyperlocal marketing strategies
- Strong and consistent social media marketing to increase online footfall
- Strong digital awareness through social media to engage users
- Paid social media ads to bring in new leads
- Seasonal offers based on announcements from IRCC

Custom Digital Solutions:

- Marketing Consultancy
 - Social Media Marketing
 - Content Creation
 - Graphic Design
 - Facebook Ads
-

Outcome

With consistent and customized strategic efforts, VCAN Immigration Solutions now generates **400+ leads/month** with a conversion rate increased by upto **50%**. Website Traffic increased by more than **500%**

Case Studies

Business Growth & Exit Specialists



Goal

- Increase website traffic
- Improve leadflow
- Increase brand visibility

Challenges

Lack of a clear marketing path and a limited digital presence

Strategies

- Improved and targeted offer for website users
- Strong and custom SEO strategies to rank on page 1 of Google
- Organic lead generation through strong hyperlocal marketing strategies
- Lead generation through dedicated sales funnel

Digital Solutions:

- Marketing Consultancy
 - Search Engine Optimization
 - Hyperlocal Marketing
 - Content Creation
 - Graphic Design
-

Outcome

- More than **70%** growth in online traffic in less than a year.
- Leadflow increased by more than **80%**.
- Nearly **1000** website users per month.

Case Studies

Aesthetica Dental Implant Clinics



Goal

- Increase online visibility and traffic
- Increase clinic footfall
- Increase online leads

Challenges

The brand had quite limited digital activity in terms of awareness and regularity. They also lacked a clear and persistent digital marketing path.

Strategies

- Improved messaging on the website to better attract the target audience
- Lead generation through strong hyperlocal marketing strategies
- Customized SEO strategies to rank on page 1 of Google
- Strong digital awareness through social media to engage users
- Social Media strategies to keep market relevance
- YouTube optimization to improve audience engagement and generate leads
- Artwork for offline branding
- Seasonal offers & discounts to attract users

360° Digital Solutions:

- Marketing Consultancy
- Website Design & Development
- Search Engine Optimization
- Social Media Marketing
- Facebook Ads
- Google Search Ads
- Google Display Ads
- Content Creation
- Graphic Design

Outcome

- More than 200% increase in organic traffic
- Revenue generation increased by upto 3x
- More than 20000 organic leads generated in 5 years
- More than 1000 global patients for medical tourism.

We 
DigitalMarketing®

Let's Talk Business

The higher ROI you get, the happier we are!

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