



We ❤️ DigitalMarketing™

Your Business **Works Overtime** With Digital Marketing



Your Business is
in our Thoughts
and Our
action give
them Wings.

We ❤️
DigitalMarketing™

Agenda



What is Digital Marketing?



Why do you need Digital Marketing?



About our love for Digital Marketing



Executive Summary



Why choose US?



What do we do?



Search Engine Optimization



Social Media Optimization



Content Marketing



E-mail Marketing



Connecting People



We are Certified by



Contact Us



What is Digital Marketing?

Digital Marketing is a Combination of Search Engine Optimization (SEO), Social Media Optimization (SMO), Content Marketing, Affiliate Marketing, App Search Optimization (ASO), Pay per Click (PPC) and other online marketing strategies. The Marketing Mix depends upon the nature of your Business and Marketing Budget.





Why do you need
Digital Marketing?



I need to have
an access to more
people in less time

I have a small
Marketing Budget

I need people to
know about my
awesome business.

Online is where
I will find most
of my Customers

My competitors are
gaining pace and
I am lagging behind



About our Love for
Digital Marketing



We are in Business since 2010

We have professional Team of Experts



We are Digital Marketing Enthusiasts

Our Client's Always Stay Happy with us



You can trust us with your Online presence Requirement

Digital Marketing will change the way people look at your business

Our Goal is to treat your goal as our own goal



Executive Summary



“When you have a
Job Finish it fast”

He is a nature lover and is a great believer in Karma, hence one may always find him passionate about his work and true to his commitments.



“

Gajendra is a Digital Marketing Lover who has an experience of 8 year in developing Direct Marketing and Online marketing strategies. He is a quick thinker when it comes to finding marketing solutions.

He can be reached at
gajendra@welovedigitalmarketing.com

Gajendra Kumar

Digital Marketing Lover

”



“Careful Planning and Execution will yield dividends”

As her leisure time she likes to write for various blogs & mostly focuses on social issues



“

Jyoti is a versatile personality; she has a vast experience in varied Marketing avenues developing different level of Marketing Campaigns. She has been successfully handling Telephonic Marketing Campaigns for companies in Australia, USA and UK and has developed multiple Digital Marketing campaigns for Brands.

She is quick to revert on her emails and is available on

jyoti@welovedigitalmarketing.com

”

Jyoti Singh

Digital Marketing Lover



Focused Efforts Brings results

He has a liking for Oceans and when the ocean calls he doesn't stop. Hi favorite is his pet a 2 year old Labrador.



“

Arpan is a Digital Marketing Lover with special skills in Onpage and Offpage SEO. He is quick to implement all that it takes to make a site visible on the Search Engines with élan. He is a hard worker and puts his effort in everything he is committed to.

Arpan Guha Roy

Digital Marketing Lover

”



Design has its
own language

At her leisure she resorts to the Painting Brush and Canvas. For her it's all about bringing colors to life.



“

Nazia is an artist in her dreamy world. She designs and perfects the contents for Digital marketing. She has an excellent choice of colours and has an art to make everything beautiful.

Nazia Khatun

Digital Marketing Lover

”



Determination is the
key to success

He is a swift talker. A guitar enthusiasts and in his free time loves to take a Nap or Play Guitar



“

Krishna loves Marketing and he has excellent follow-up methodology. His clients are always happy and delighted with his details to perfection

Krishna Singh

Digital Marketing Lover

”



Imagine. Believe. Achieve

A foodie who loves to try new cuisines has a sense of Cricket as well. If not on his work desk, you will find him smoking in some corner.



Utsav has picked up smart tactics in marketing in a short time. He is a quick learner and loves to work around his ways to get the right result for his clients.

Utsav Chakraborty

Digital Marketing Lover



✓ Why choose US?

Choosing Us Has Its Own Benefits



We are Professionals
with Experience



We deliver measurable
results.



We love Your Business
as much as we do ours



We deliver what
promised



We are cost effective



We treat your goals as ours and make effort to achieve the goal



We are strategic



We are prompt and customer centric.



We make an effort to understand your business first



And Above all
WE LOVE
DIGITAL MARKETING



What do we do?



Search Engine Optimization

Social Media Optimization



Content Marketing



E-mail Marketing



**DIGITAL
MARKETING**

The
Bouquet
of Services

Search Engine Optimization

Optimization of Title Tags
(Main Pages)



Optimization of Meta
Description & keyword
analysis



Header Tags Optimization



Robots. txt Optimization



Image Analysis and
Optimization of Alt and
Title tags



Making
your
online
presence
strong



Optimization of internal
Navigation /linking
structure (Main pages)



Analysis of Broken
Links (Main pages)



Page Content
Optimization (Main pages)



Optimized HTML
Site Map Creation



Optimized XML Site Map
Creation for Google

Search Engine Optimization



Social Media Optimization



Content Marketing

Videos are contents again for the people who don't like reading much and solely rely on audio visual information sources. They are great resources and are easily understood by large mass of people. Videographic Submissions should be unique and have relevant content which can connect to people easily. The story should be well told.

Email Marketing is very personalized way of saying I have a great offer for you. Again emailing an Infographic goes a long way since many people just skim over their emails and don't have time to read lengthy information over an email. It should be full of information yet short in reading content and soothing in looks.



Using Blogs to tell the world about how your business makes a difference in your Industry Vertical. Blogs are not only used to advertise your product but are also used to prove your mettle when it comes to knowledge base on the Industry. This builds trust amongst your users and viewers. A well written Blog goes a long way and engaging your audience and increasing relevant content.

Infographics or graphically represented Information gives your viewers semi chewed info which is easily gulp able by today's fast paced Info seekers. It is important to make the graphic interesting and informative to make a lasting impression on its viewers.

E-mail Marketing



E-Mail Marketing is a sober way of knocking at your customers Inbox and telling them " Hey I have a good Opportunity for you"

.....



Emails without being annoying can repetitively reach your customers.

.....



Best drafted emails with Info graphics will always be the most viewed mails.

.....



Email Market is target specific at a low cost with high reach.

.....



Connecting People

Leave the execution to
“ We Love
Digital Marketing”

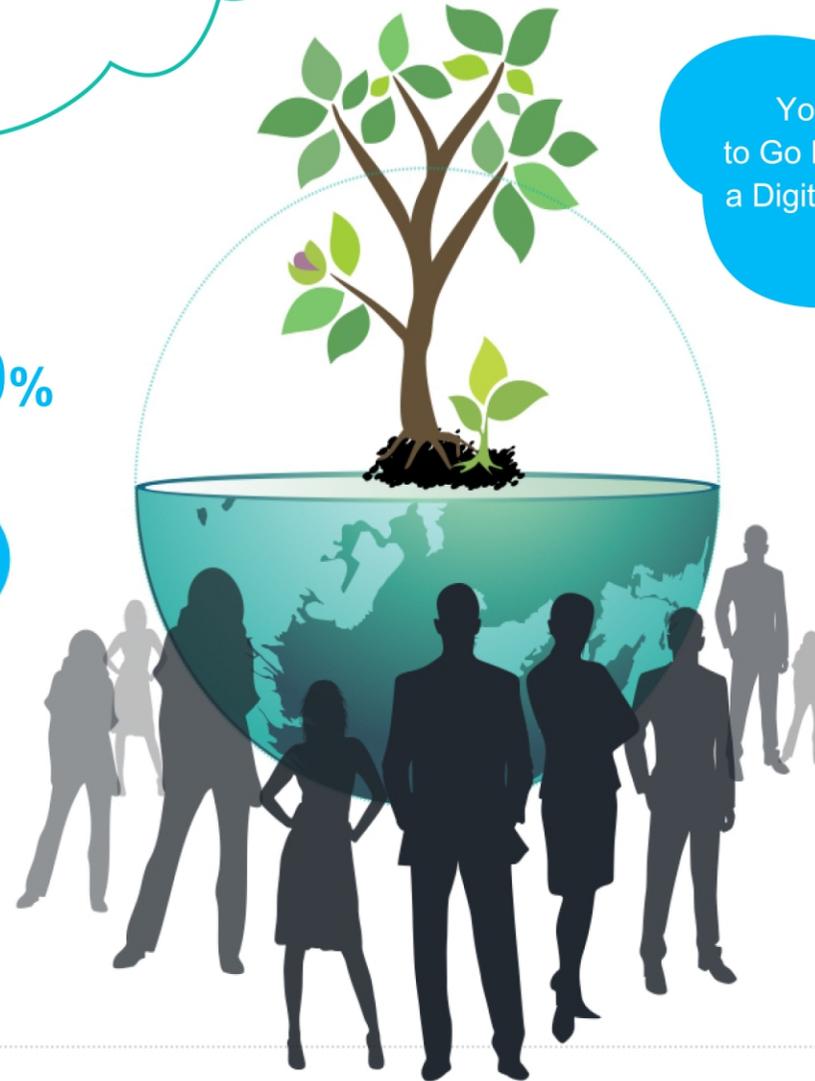
You Can choose
to Go Digital by adopting
a Digital Marketing Plan.

Business grows
when you connect
with more people

40%

About 40% of the
world population
is online

Digital is the new
Mantra in Growth
Hacking



- Digital Marketing has the potential to build you a Successful business
- Major businesses are today moving out of the traditional marketing and focusing on Digital Marketing Strategies.
- Digital Marketing makes you accessible to your Audience all time
- Trust building is a major factor in Digital Marketing



We are Certified by

Our Certifications





We Have Work With



Digital marketing that pays for itself

From conversion rate increases that generate more revenue for our clients, to content campaigns that get featured on various platforms, we focus on the things that actually make our clients more money.

Over the years, we've worked with companies ranging from small businesses and newly-funded start-ups, to established brands, delivering results that pay for themselves.

With us, there's no fluff. Just hard work and real results.



Contact Us



THE DIGITAL MARKETING ADVANTAGE

Are consistent with the overall look and helps to reinforce the (Your Company) brand. This letterhead design is meant to project an image of professionalism and reliability. Are consistent with the overall look and helps to reinforce the (Your Company) brand. This letterhead design.



We ❤️ DigitalMarketing™
Alkata - 700020

We ❤️ DigitalMarketing™

JYOTI SINGH
Digital Marketing Lover

+ 91 9831410563
+ 91 9883331103

Corporate Office : 5/1 , DP Colony,
New Alipore, 3rd Floor,
Kolkata - 700053

[jyoti@welovedigitalmarketing.com](mailto: jyoti@welovedigitalmarketing.com)
www.welovedigitalmarketing.com



We ❤️ DigitalMarketing

Our Awesome Service
Begins After This

Thank you

for watching

We 
DigitalMarketing™